



Benugo (*Sandwich Shops*)

Benugo combines the urban cool of New York's deli sandwich bars with the freshness of Italian produce. Founded by brothers Ben and Hugo Warner in 1998, Benugo has expanded both on the high street and in the business place. Obsessive in their search for new and even finer and fresher ingredients, they constantly review their suppliers to make sure that they really are using the very best of everything.

This, combined with their innovative, ever-improving menu, clean, contemporary style and impeccable customer service has led to Benugo winning "best sandwich bar / chain of the year" from the British Sandwich Association. This award follows "Most Food Led Café" at the Café Society annual awards in 2000.

To support the growth and success of the organisation, FD Tim Parfitt, chose to implement Exchequer Enterprise Business software in December 2002 and can at the press of a button produce profitability reports and analysis for each and every store.

Tim chose the following solution for Benugo:

Exchequer Enterprise Accounting Solution – 4-user Client/Server Dual-Currency

Financial Modules (Sales Ledger, Purchase Ledger, Nominal Ledger incl. Cashbook and Invoicing)

Report Writer, Paperless Module, ODBC Connectivity and OLE SavePack, ASCII Import Module, BACS Plug-in, User-Defined Field and Period Plug-in.

And had this to say:

"You understood our business requirements very well and were happy to invest time pre-sales, in order to ensure I was happy with the solution. You are prepared to put in the hours to deliver, have a good understanding of business requirements, very pleasant staff and good response times to queries."

Tim Parfitt, Benugo Ltd